



Memo

To: Susan Stratis, Community Planner – Development Services.
From: Lori Phillips, Public Art Coordinator – North Vancouver Office of Cultural Affairs.
Date: May 27, 2008.

File #: 3060-20 / 005.08 3707 – 3739 Dollarton Hwy – Public Art (Detailed Application)

- A. **Staff Summary:** Staff reviewed the rezoning – Detailed Application Package for the above noted project as submitted to the District on March 10, 2008.

- B. **Public Art Contribution/Calculation:** Typically, developer contributions for public art are calculated on the basis of 1% of construction costs (as identified on the building permit). However, policy does not currently provide a formula for calculating developer contributions in the case of sub-division applications. The preferred option for calculating the public art contribution would be on a flat per-lot charge. This to be based on historical program averages, which calculates to approximately \$1,500 per lot. The project directly adjacent to this project (3785 Dollarton Hwy) was handled in this manner. Following this methodology the anticipated public art contribution for this project would be \$10,500 (\$1,500 x 7 lots).

In order for the detailed application to be considered complete, the developer is expected to file a Letter of Commitment specifying:

- The developer's participation in the public art program;
 - Preferred funding / procedure option (Developer funded & managed; Developer funded & municipally managed; or Developer contributes funds to the District's Public Art Reserve)
 - Public Art Contribution;
 - Project Schedule;
- C. **Review of on Site Public Art Opportunities:** As the plans for this development indicate the inclusion of two public access pathways, i) running from Dollarton Highway along the stream to the east of the property ii) waterfront seawall walk; there is a wealth of potential opportunities for the integration of site specific public art. Some preliminary potential locations that the developer could consider are:
- Waterfront Sea Walk – (developer could build upon the success of mosaic medallion on the adjacent property and create a companion piece).
 - Viewing platform overlooking the stream;

- Dock – (entrance to dock could be treated in an artistic manner);
- Streamside Trail – (potential for trail head marker at Dollarton Highway indicating public access to the waterfront).

D. Anticipated Next Steps/ Public Art Plan/Rationale

Prior to public hearing, the developer should present a public art plan to the Public Art Task Force specifying:

- Location for public art on the development site;
- Artistic theme/concept and material options;
- Artist selection process – type of competition; schedule & jury;
- Detailed budget for public art.

Prior to the issuance of the Development Permit the DNV Public Art Policy requires that the developer provide written confirmation of the selected artist, including concept sketches illustrating the proposed art design.

E. Staff Consultation: Successful completion of the public art component requires careful coordination with Public Art Coordinator and members of District planning staff. I would be pleased to meet with the owner/developer to provide a brief overview of the District's Public Art Program and to discuss the specific needs of this project. For your records here is the new contact information for the new NV Office of Cultural Affairs:

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Sincerely,

Lori Phillips,
Public Art Coordinator, NVOCA